



GIRLS TRIP 2025 — Banff, Canmore & Lake Louise

Date: Friday July 4, 2026

Departure: 7:00 AM sharp from Calgary

Return: Approximately 7:15 PM

Transportation: Fully included — sit back, relax and enjoy the ride

Price: \$247 no instalment plan.

ABOUT THIS EXPERIENCE

This is not just a day trip. This is an experience carefully curated for women who work hard, show up for everyone else, and deserve a day that is entirely for them.

RIC Luxury Inc is taking a group of incredible women through three of Alberta's most breathtaking destinations — Banff, Canmore, and Lake Louise — for a day filled with stunning views, unforgettable memories, great music, good food, and the kind of connections that last long after the trip is over.

Whether you are coming for the mountains, the vibes, or the connections, this is your day.

WHAT IS INCLUDED

Return bus transportation from Calgary to Banff, Canmore, and Lake Louise and back on o Calgary.

Snacks provided on the bus to keep you fuelled for the day

Fun group photo moments at each destination

PHOTO EXPERIENCE — DRESS CODE BY DESTINATION (Photo not included in cost)

For those who love a great photo moment we are making this extra special. Come prepared with three outfits so we can create stunning coordinated photos at each stop.

WHITE— Worn in Canmore PINK— Worn in Lake LouiseYELLOW— Worn in Banff

This is completely optional but highly encouraged. These photos will be absolutely gorgeous against the mountain backdrops and will be content you will want to share forever.



THE NETWORKING EXPERIENCE

One of the most powerful things about this trip is who you will meet on it.

We have intentionally created this experience as a space for women to connect, collaborate, and build genuine relationships outside of a formal setting. There is something about being surrounded by mountains and natural beauty that opens people up in ways that a conference room simply cannot.

Whether you are an entrepreneur, a professional, a creative, a mom, or all of the above, the women on this bus are your people. Come ready to share, listen, exchange contact information, and leave with connections that could genuinely change the direction of your business or your career.

Bring your business cards. Bring your open mind. And bring your willingness to show up authentically. The conversations that happen on this trip will be just as memorable as the views.

DESTINATIONS AND HIGHLIGHTS

Canmore — Charming mountain town with beautiful boutiques, cafes, and breathtaking scenery. Perfect for our coordinated white outfit photos.

Johnston Canyon — One of the most spectacular canyon walks in the Canadian Rockies. A wooden catwalk trail leads through dramatic rock formations to stunning waterfalls. Easy and accessible for all fitness levels.

Lake Louise — One of the most photographed places on the planet. The iconic turquoise lake set against the Victoria Glacier is a sight that never gets old. Walk the lakeshore and soak in the magic. Our pink photo moment happens here.

Banff — The jewel of the Canadian Rockies. Explore Banff Avenue, take in the incredible mountain scenery, and enjoy the energy of one of Canada's most vibrant mountain towns. Our yellow photo moment happens here.

WHAT TO BRING

Please come prepared with the following items as these will make your day significantly more comfortable and enjoyable.

Bug spray, Sunscreen, Picnic mat, Foldable picnic chair, Water bottle, Comfortable walking shoes, Three outfit changes — white, pink, and yellow, Personal spending money for gate fees, meals, activities, and souvenirs, Your camera or a fully charged phone and power bank.

EXPENSES NOT INCLUDED



Please note that the following expenses are the responsibility of each participant and are not included in the ticket price. This includes but is not limited to entrance and gate fees at attractions, meals and beverages at restaurants, personal shopping and souvenirs, and any optional paid activities at each destination etc, we cover only transportation, light snack and lunch.

WAIVER FORM

All participants are required to sign a waiver form prior to the trip, this will be sent to your email after your payments are made and 2 weeks to the trip. Details will be sent to you upon registration. Please ensure this is completed before the departure date as entry onto the bus will not be permitted without a signed waiver.

IMPORTANT NOTES

The bus departs at 7:00 AM sharp. Please arrive at the meeting point at least 30 minutes early. Late arrivals will unfortunately not be accommodated as the group itinerary cannot be delayed, and your payments will be forfeited. Meeting point will be communicated upon registration.

Spaces on this trip are strictly limited. Once we are sold out there will be no waitlist.

THIS IS YOUR SIGN

You have been meaning to do something like this. You have scrolled past trips and told yourself next time. You have put everyone else first and pushed your own adventures to the bottom of the list.

Not this time.

July 4th is your day. Grab your seat, pack your three outfits, and get ready for a day in the mountains you will be talking about for years.

Secure your spot today. Limited seats available.

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